INSPRY
FEEL THE WEB

AUDIT COMPLETED: 4/18/2023

Software

Webhost Configuration

Host: InMotion Hosting; PHP Version 7.4.32

InMotion Hosting is not an official recommended host. In our initial tests with Inspry Hosting, we found a drop in home load speed with no modifications to the website. Recommended to migrate hosting from InMotion Hosting to Inspry Hosting.

WordPress Core Version 6.1.1 (Up-to-date)

Plugins Requiring Updates

- Advanced Shipment Tracking for WooCommerce 3.4.7
- Elementor Pro 3.7.7
- ElementsKit Lite 2.7.3
- Happy Elementor Addons 3.7.0
- JetMenu 2.2.3
- JetProductGallery 2.1.6
- JetWooBuilder For Elementor 2.0.4
- MailerLite - WooCommerce integration 1.17.13
- Mighty Addons Pro 1.5.1
- MyRewards 4.9.6

- Rank Math SEO 1.0.99

- Redirection 5.3.4

- Storewide Sale 1.0.3

- Temporary Login Without Password 1.7.6

- TrackShip for WooCommerce 1.4.5

- WooCommerce Product Search 4.0.0

- WooCommerce Shipment Tracking 1.7.0

- WooCommerce Smart Coupons 6.3.0

- WooCommerce UPS Shipping 3.3.0

- WooLentor - WooCommerce Elementor Addons + Builder 2.4.5

- WPForms 1.7.5.1

- WPForms User Registration 2.0.0

- YayMail Pro - WooCommerce Email Customizer 3.0.6.1

Plugins Recommended for Removal

- Advanced Shipment Tracking for WooCommerce: Unnecessary: Is this plugin being used?

- ATUM Inventory Management for WooCommerce: Unnecessary: Is this plugin being used?

- Booster for WooCommerce: Unnecessary: Not used

- Classic Editor: Unnecessary

- Classic Widgets: Unnecessary

- Easy WP SMTP: Unnecessary: Use Inspry's SMTP?

- ElementsKit Lite: Unnecessary: Pro Version Installed

- ElementsKit Pro: Unnecessary: Not used

- Happy Elementor Addons: Deactivated

- Happy Elementor Addons Pro: Deactivated

- JetElements For Elementor: Unnecessary: Not used

- Jetpack: Unnecessary: Not used

- Klarna Payments for WooCommerce: Deactivated

- MyRewards: Deactivated

- PowerPack Pro for Elementor: Deactivated

- Rank Math SEO: Deactivated

- Storewide Sale: Deactivated

- Temporary Login Without Password: Deactivated

- TrackShip for WooCommerce: Unnecessary: Is this plugin being used?

- UpdraftPlus - Backup/Restore: Unnecessary: Use Inspry backups

- WOO Product Grid/List Design: Deactivated

- WooCommerce Blocks: Unnecessary: Not used

- WooCommerce Colors: Deactivated

- WooCommerce Gift Certificates Pro: Deactivated

- WooCommerce Google Analytics Integration: Deactivated

- WooCommerce Print Invoices/Packing Lists: Unnecessary: Is this plugin being used?

- WooCommerce Product Search: Deactivated

- WooCommerce Product Stock Alert: Deactivated

- WooCommerce Quickview by Iconic: Deactivated

- WooCommerce Shipment Tracking: Deactivated

- WooCommerce Shipping & Tax: Deactivated

- WooCommerce Smart Coupons: Deactivated

- WooCommerce UPS Shipping: Deactivated

- WooCommerce USPS Shipping: Deactivated

- WooLentor - WooCommerce Elementor Addons + Builder: Deactivated

- YayMail Pro - WooCommerce Email Customizer: Unnecessary: Not used

- YITH WooCommerce Wishlist: Deactivated

- YITH WooCommerce Wishlist Premium: Deactivated

- Woo Pinterest: Plugin not maintained: Recommend moving code to custom child theme

- WPForms: Recommended to replace with Ninja Forms; Forms will need to be rebuilt

- WPForms User Registration: Unnecessary: Not used

Theme 2.3.18: Up-to-date. Create a child theme.

Themes Recommended for Removal

- Astra
- Chic Lite
- Elegant Fashion
- Twenty Nineteen
- Twenty Twenty
- Twenty Twenty-One
- Twenty Twenty-Two
- Twenty Twenty-Three

Speed

Web Vitals

Average Site Speed	now 8.50 sec	recommended	< 3 sec
Page Load Size	now 4.69 MB	recommended	< 2 MB
Page Load HTTP Requests	now 217	recommended	< 75
Largest Contentful Paint	now 6.20 sec	recommended	< 1 sec
Total Blocking Time	now 693 ms	recommended	0 ms
Cumulative Layout Shift	now 0.01	recommended	< 0.1

Pingdom Link

https://tools.pingdom.com/sample

GTMetrix Link

https://gtmetrix.com/reports/sample

Caching & Optimization

Caching enabled?	**Disabled**
Browser caching enabled?	**Disabled**
Gzip enabled?	**Enabled**
Minification configured?	**No**
Database optimized?	**No**

Database Optimization

Database tables that need removal:

- Rank Math SEO Tables & Data
- TrackShip Tables & Data (if not used)
- YITH WooCommerce Wishlist Tables & Data

Site Organization

Menus

No menus or menu items to be removed

Spam Management

- 3 spam comments (reviews) found in database

Content Management

- Remove 1 draft post
- Remove 9 draft pages
- Remove 2 private pages (demo content)

Licenses

Purchase or acquire a license key for:

- Theme Name: $80 One-time fee - https://theme.com
- AutomateWoo: $99/year - https://woocommerce.com/products/automatewoo/
- Elementor Pro: $59/year - https://elementor.com/pro/
- Essential Addons for Elementor - Pro: $49/year - https://essential-addons.com/elementor/
- JetElements For Elementor: $43/year - https://crocoblock.com/plugins/jetelements/
- JetMenu: $43/year - https://crocoblock.com/plugins/jetmenu/
- JetProductGallery: $23/year - https://crocoblock.com/plugins/jetproductgallery/
- JetWooBuilder For Elementor: $43/year - https://crocoblock.com/plugins/jetwoobuilder/
- Mighty Addons Pro: $29/year - https://mightythemes.com/mighty-addons/pricing/
- WC Print Invoices: $79/year - https://woocommerce.com/print-invoices-packing-lists/
- WC Thank You Pages: $49/year - https://pluginrepublic.com/woocommerce-thank-you
- WPForms: $49/year - https://wpforms.com/pricing/
- Yoast SEO Premium: $99/year - https://yoast.com/wordpress/plugins/seo/
- Yoast WooCommerce: $79/year - https://yoast.com/yoast-woocommerce-seo/

User Audit

- Remove "tenweb_manager_plugin" admin user

- Remove "woologin" admin user

- Remove "sample@mailerlite.com" no role user

Security

Malware Scan and Clean Up

Deep malware scan and signature check results:

Clean; no malware found

Backups

Recommended to use Inspry Care Plan for one-time and scheduled backups

Blacklist Check

Not found on any known blacklists

Files & Firewall Check

The following files and folders need to be removed:
- .htaccess.bak.2022-09-08a.broken
- sample_wp27-2021-12-03-9dfa4f1.sql (SECURITY RISK)
- sample_wp27-2022-01-22-602fd3b.sql (SECURITY RISK)
- sample_wp27-2022-01-22-8d6f5d7.sql (SECURITY RISK)
- error_log
- favicon.ico
- logo-imh.svg
- phpinfo.php
- under-construction.html
- wp-content/popupally-pro-scripts/

SSL Certificate

SSL found; this site is encrypted against man-in-the-middle attacks

HTTPS enforced; encryption is enforced throughout the site

SEO

Indexable

Yes

Sitemap

Found

Broken Links

No broken links found

OpenGraph Data

Not Present

Missing Alt Tags

95 images missing alt tags on the home page

JavaScript Console Check

- Failed to load resource: the server responded with a status of 404 () Main-Logo-Top.jpg

- Failed to load resource: the server responded with a status of 404 () niwit-logo.jpg:1

- Failed to load resource: the server responded with a status of 404 () www.paypal.com/sdk/js....

Favicon

Present

Google Mobile Test

Pass

Google Analytics Status

Google Analytics not found on the site

Server Crawl Errors

No server crawl errors found

Home Meta Information

Meta Title: Present

Meta Description: Not Present; Recommended to set a basic description for Google and other search engines

Meta H1: Not Present; Recommended to set a basic heading for Google and other search engines

Canonical Primary Domain Check

www is redirecting to non-www URLs

Legal

Accessibility Functionality

Site has accessibility functionality features installed, which are:

Accessibe

Cookie Banner / CCPA Functionality

Site has a Cookie Banner or CCPA features installed, which are:

Complianz Plugin

Privacy Policy

Site does not have a Privacy Policy page.

Other Notes

- There are some plugins on the site that are install and activated. They do not seem to be used.
- - Advanced Shipment Tracking for WooCommerce
- - ATUM Inventory Management for WooCommerce
- - TrackShip
- - WooCommerce Print Invoices/Packing Lists
- Site has Easy WP SMTP set up. Recommended to use third-party transactional email service such as SendGrid with Inspry instead.
- The WooCommerce PayPal Payments plugin is activated and connected, but it doesn't seem to be working correctly. There is an error when connecting to PayPal.
- Default user role should be set to "customer" instead of "subscriber".
- Recommended to migrate forms to Ninja Forms instead of WPForms to avoid paying the license.
- Elementor database upgrade needs to be ran.
- Recommended to remove theme developer backlink in footer.
- Automate Woo is sending out an additional "thank you" email to customers after they purchase n
- Server level backups are full in InMotion Hosting account.

Thanks for working with us!

Project Deliverables

- Implementation of all recommended and optional website audit modifications on staging first, then deployment in production with client approval

Fee & Timeline Summary

- 12 hours @ $ /hour

Why Choose Inspry?

Sample WordPress Client needs to establish its online presence via a professional website. Choosing the right web development and design services can make the difference between a mundane, forgettable experience for your visitors and one that engages them and distinguishes you from your competitors.